

Message Text

UNCLASSIFIED

PAGE 01 STATE 197784
ORIGIN ARA-14

INFO OCT-01 ISO-00 ONY-00 /015 R

DRAFTED BY ARA/PPC:PBJOHNSON:MBB
APPROVED BY ARA/PPC:PBJOHNSON
ARA/PPC:LEINAUDI
ARA:JFKEANE
DESIRED DISTRIBUTION
ARA ONLY

-----104058 191854Z /44

P 191735Z AUG 77
FM SECSTATE WASHDC
TO AMCONSUL RIO DE JANEIRO PRIORITY

UNCLAS STATE 197784

FOR AMBASSADO, TODMAN FROM PETER JOHNSON

E.O. 11652: N/A

TAGS:PFOR, XM, OVIP (TODMAN, TERENCE A.)

SUBJECT: CONGRESSIONAL AND MEDIA FOLLOW-UP TO YOUR TRIP

1. YOUR TRIP TO THE SOUTHERN CONE PROVIDES A UNIQUE OPPORTUNITY TO CLARIFY U.S. POLICY IN THE REGION TO THE AMERICAN PUBLIC AND CONGRESS. WE WOULD LIKE TO CAPITALIZE ON YOUR VISITS WITH SOUTHERN CONE LEADERS AND TRY TO ARRANGE A NUMBER OF SELECT MEDIA AND CONGRESSIONAL PLATFORMS FOR YOU. THESE FEW, BUT HIGH PROFILE FORUMS WOULD GO FAR TO ENLIGHTEN THE AMERICAN PUBLIC ABOUT OUR POLICIES IN THAT PART OF THE HEMISPHERE AND, PERHAPS MORE IMPORTANT, GIVE MOMENTUM TO PUBLIC PERCEPTION OF AN ACTIVIST US LATIN AMERICAN POLICY.

2. CONGRESS -- DUE TO THE RECESS, WE SUGGEST THAT YOU
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 197784

CONCENTRATE YOUR IMMEDIATE EFFORTS ON THE HILL TO KEY STAFFERS DEALING WITH LATIN AMERICAN AFFAIRS. WE WOULD LIKE TO PUT TOGETHER AN OFF-THE-RECORD PRESENTATION AND DISCUSSION SPONSORED BY THE LIBRARY OF CONGRESS LEGISLATIVE REFERENCE SERVICE (LRS). THE LRS WOULD BE HAPPY TO SPONSOR; THEIR SEMINAR IS DONE WITH A CERTAIN FLAIR; AND A WIDE CROSS SECTION OF STAFF WILL SURELY ATTEND.

SOME KEY APPOINTMENTS WITH MEMBERS OF THE HOUSE AND SENATE INTERNATIONAL RELATIONS COMMITTEES SHOULD BE MADE AFTER THE RECESS.

3. MEDIA -- YOUR TRIP RECEIVED GOOD COVERAGE IN THE DOMESTIC NEWSPAPERS, AND THIS EXPOSURE SHOULD NOW BE PROJECTED WITH TELEVISION APPEARANCES. AS YOU KNOW WE ARE ALREADY WORKING WITH THE "MACNEIL-LEHRER REPORT" TO DEVELOP A PROGRAM FOR YOU FOR AUGUST 24. WE ARE NOW TRYING TO ARRANGE A LIVE, 5-10 MINUTE APPEARANCE ON "CBS MORNING NEWS" ON THE TODAY SHOW.

THESE TWO FORMATS ARE DISTINCTLY DIFFERENT. MACNEIL-LEHRER WILL PROVIDE A SUBSTANTIVE, RELATIVELY IN-DEPTH DISCUSSION OF THE ISSUE TO A LARGE, INTERESTED AUDIENCE. CBS MORNING NEWS, ON THE OTHER HAND, WILL REACH A MUCH LARGER AUDIENCE, ONE THAT IS LESS INTERESTED OR KNOWLEDGEABLE, BUT ONCE REACHED WILL RAISE THE ADMINISTRATION'S LATIN AMERICAN POLICY PROFILE CONSIDERABLY. OBVIOUSLY, BOTH HAVE TO CLOSELY FOLLOW YOUR RETURN TO REMAIN TIMELY.

AN ON-THE-RECORD SESSION WITH THE WASHINGTON PRESS CORPS CAN BE SCHEDULED FOR FRIDAY, AUGUST 26 IN CONJUNCTION WITH THE REGULARLY SCHEDULED NOON BRIEFING. THIS WOULD PROVIDE BROAD NATIONAL COVERAGE OUT OF WASHINGTON FOR THE CONCLUSIONS YOU'VE DRAWN AS A RESULT OF YOUR RECENT TRAVEL. SUBSEQUENTLY, A SPECIAL SESSION MIGHT ALSO BE

UNCLASSIFIED

PAGE 03 STATE 197784

ARRANGED ON BACKGROUND FOR NATIONALLY SYNDICATED COLUMNISTS OR NEWS MAGAZINE REPRESENTATIVES FROM TIME, U.S. NEWS AND WORLD REPORT, NEWSWEEK, ETC.

4. RECOMMENDATION:

A) WE RECOMMEND THAT YOU PARTICIPATE IN THE LRS SEMINAR BEFORE LABOR DAY AND THAT YOU AGREE TO MEET WITH KEY CONGRESSMEN AS THEY BECOME AVAILABLE AND YOUR SCHEDULE PERMITS.

B) WE RECOMMEND THAT YOU LET US SET UP AN ON-THE-RECORD BRIEFING FOR THE PRESS CORPS PREFERABLY AN AUGUST 26 WITH HODDING CARTER.

VANCE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: Z
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: INFORMATION MEDIA, MINISTERIAL VISITS, US CONGRESSIONAL PRESENTATIONS
Control Number: n/a
Copy: SINGLE
Sent Date: 19-Aug-1977 12:00:00 am
Decaption Date: 22 May 2009
Decaption Note: 25 YEAR REVIEW
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE197784
Document Source: CORE
Document Unique ID: 00
Drafter: PBJOHNSON:MBB
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770300-0446
Format: TEL
From: STATE
Handling Restrictions:
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770842/aaaabjrg.tel
Line Count: 109
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 86cf8457-c288-dd11-92da-001cc4696bcc
Office: ORIGIN ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: ONLY
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: ONLY
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 12-Jan-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1545191
Secure: OPEN
Status: NATIVE
Subject: CONGRESSIONAL AND MEDIA FOLLOW-UP TO YOUR TRIP
TAGS: PFOR, OVIP, SOPN, PGOV, XM, (TODMAN, TERENCE A)
To: RIO DE JANEIRO
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/86cf8457-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009